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11	f/k/a CARLSON MARKETING WORLDWIDE,							
12								
	UNITED STATES DISTRICT COURT							
13	NORTHERN DISTRICT OF CALIFORNIA							
14	SAN FRAN	ICISCO DIVISION						
15								
16	VISA U.S.A. INC.,	Case No. CV 07-05585 JSW						
17	Plaintiff,	[Assigned to the Hon. Jeffrey S. White]						
18	V.	COUNTERCLAIM RESPONDENT						
19	MARITZ, INC., d/b/a MARITZ	CARLSON MARKETING WORLDWIDE, INC., F/K/A CARLSON MARKETING						
20	LOYALTY MARKETING,	GROUP, INC.'S CERTIFICATE OF INTERESTED ENTITIES OR PERSONS						
21	Defendant.	[N.D. Cal. Local Rule 3-16]						
22								
23	MARITZ, INC., d/b/a MARITZ LOYALTY MARKETING,							
24	Counterclaimant,							
25	v.							
26	VISA U.S.A. INC. and CARLSON MARKETING GROUP, INC.							
27	Counterclaim Respondents.							
28								

Pursuant to Civil Local Rule 3-16, the undersigned certifies the following listed persons
associations of persons, firms, partnerships, corporations (including parent corporations) or other
entities (i) have a financial interest in the subject matter in controversy or in a party to the
proceeding, or (ii) have a non-financial interest in that subject matter or in a party that could be
substantially affected by the outcome of this proceeding.

Carlson Companies, Inc.

DATED: February 19, 2008

ROBINS.	KAPLA	N. MI	LLER	&	CIRESI	LL	.P
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/S/ Elizabeth D. Le Martin R. Lueck Elizabeth D. Le

Attorneys for Counterclaim Respondent Carlson Marketing Worldwide, Inc., f/k/a Carlson Marketing Group, Inc.

CERTIFICATE OF SERVICE

DEFENDANT RESPONDENT MARKETING WORLDWIDE GROUP, INC.'S, F/K/A

CARLSON MARKETING GROUP, INC., CERTIFICATE OF INTERESTED ENTITIES

Pursuant to 28 U.S.C. § 1746, I hereby certify that a copy of COUNTERCLAIM

5 **OR PERSONS** was served upon the parties below Fed. R. Civ. P. 5(b) by causing a copy of the 6 same to be placed in the United States Mail, postage prepaid, and sent to their last known address 7 as follows: 8 Ronald Stanley Katz, Esq. ROBINS, KAPLAN, MILLER & CIRESI L.L.P Attorneys At Law Los Angeles Ryan S. Hilbert, Esq. 9 Manatt, Phelps & Phillips LLP 1001 Page Mill Road 10 Building 2 Palo Alto, CA 94304-1006 11 Attorneys for Defendant and Counterclaimant Maritz, Inc., d/b/a Maritz Loyalty Marketing 12 Roderick Manley Thompson, Esq. 13 Diego F. Acevedo, Esq. Robert C. Holtzapple, Esq. 14 Farella Braun & Martel LLP 235 Montgomery Street, 30th Fl. 15 San Francisco, CA 94104 Attorneys for Plaintiff and Counterclaim Respondent Visa U.S.A. Inc. 16 17 Helen E. Dutton, Esq. 18 Farella Braun & Martel LLP 235 Montgomery Street, 17th Fl. 19 San Francisco, CA 94104 20 Attorneys for Plaintiff and Counterclaim Respondent Visa U.S.A. Inc. 21 22 Date: January 14, 2007 /S/ Elizabeth D. Le ELIZABETH D. LE

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